

## Program – Alternative Accounts Conference 2018

DAY 1: Friday, May 11, 2018

Time	Room Quebecor	
8:15 am – 8:45 am	Registration and Light Breakfast	
8:45 am – 9:00 am	Opening Session	
9:00 am – 10:15 am	<b>Plenary Session</b> – Yves Gingras, Professor at UQAM, Chairholder of the Canada Research Chair in History and Sociology of Science Research Evaluation. Uses and Abuses	
10:15 am – 10:30 am	Coffee Break	
	Room Quebecor	Room Sony
10:30 am – 11:15 am	<b>Parallel Session 1A: Risk, Knowledge and Expertise</b> <b>Chair: Darlene Himick</b> Sub-Cultures of Risk: Who is the Expert? <i>Rodrigo Ormeno, University of Chile</i>	<b>Parallel Session 1B: Symbols and Rituals in Organizations</b> <b>Chair: Charles Cho</b> Symbolic and Substantive Ideological Strategies: a Longitudinal Analysis of the Environmental Discourse of a Leading French Utility <i>Mohamed Chelli, University of Ottawa</i> <i>Sylvain Durocher, University of Ottawa</i> <i>Anne Fortin, UQAM</i>
11:15 am – 12:00 pm	Experiencing Risk Management as a Knowledge-Based Discipline <i>Yves Gendron, Université Laval</i> <i>Henri Guénin, Université Laval</i> <i>Anna Samsonova-Taddei, University of Manchester</i>	The Earnings 'Performance': from Ritual to Meaning <i>Matt Bamber, University of Toronto</i> <i>Santhosh Abraham, Elsevier College</i>
12:00 pm – 1:15 pm	<b>Lunch (Room Salon l'Oréal)</b>	

1:15 pm – 2:00 pm	<p><b>Parallel Session 2A: Paradoxes of Control</b> <b>Chair: Marion Brivot</b> Resistance in the Name of Discipline. Maintaining Command and Control in the French Armed Forces <i>Ludivine Perray-Redslob, emlyon business school</i> <i>Jeremy Morales, University of London</i></p>	<p><b>Parallel Session 2B: Debunking Fundamental Concepts</b> <b>Chair: Ken Fox</b> Examining Cultural Assumptions about Individualism, Entities, and Contracting Embedded in Accounting Practices <i>Louella Moore, Washburn University</i></p>
2:00 pm – 2 :45 pm	<p>The Both Enabling and Unintended Effects of Performance Measurement Systems: a Paradox of Control <i>Aurélien Ragaïgne, Université de Poitiers</i> <i>Ewan Oiry, UQAM</i> <i>Jérôme Meric, Université de Poitiers</i> <i>Gautier Gond, CNAM</i> <i>Benjamin Drevetton, Université de Poitiers</i></p>	<p>(Re)Theorizing the Public Interest in Auditing <i>Bertrand Malsch, Queens University</i> <i>Marie-Soleil Tremblay, ENAP</i> <i>Jeffrey Cohen, Boston College</i></p>
2:45 pm – 2:55 pm	Short Break	
2:55 pm – 3:40 pm	<p><b>Parallel Session 3A: Deprofessionalization and Accounting Recruitment</b> <b>Chair: Claire Garnier</b> The Big Four Recruiting Game: Disillusioned Undergraduate Students and the Deprofessionalization of Public Accounting <i>Laurence Daoust, Queen's University</i></p>	<p><b>Parallel Session 3B: Emotive Accountability</b> <b>Chair: Cheryl Lehman</b> Politics, Multi-Positionality and Emotive Accountability: the Panama Tax Papers Case <i>Rodrigo Ormeno, University of Chile</i> <i>Penelope Tuck, University of Birmingham</i></p>
3:40 pm – 4:00 pm	Coffee Break	
4:00 pm – 4:45 pm	<p><b>Parallel Session 4A: Accounting for Immigration and Migrant Accountants</b> <b>Chair: Cameron Graham</b> The Canadian Dream: How Colonial Structures Interpellate the Identity Work and Transition Decisions of Migrant Accountants in Strange Bodies <i>Kelly Thomson, York University</i> <i>Joanne Jones, York University</i></p>	<p><b>Parallel Session 4B: Accountability in Universities</b> <b>Chair: Bertrand Malsch</b> Managing Institutional Pluralism: a Phenomenon Driven Research on Organizational Change <i>Farzana Mir, University of Guelph</i> <i>Davar Rezanian, University of Guelph</i> <i>Baker Ron, University of Guelph</i></p>
4:45 pm – 5:30 pm	<p>Lists, Accounting and the (Un)Making of the Organization: Understanding Shifting Modes of Formalization within Germany's 'Refugee Welcome Movement' <i>Lukas Loehlein, WHU - Otto Beisheim School of Management</i> <i>David Twardowski, HEC Paris</i></p>	<p>Re-Examining the Concept of Boundary Object: Implementation of an Accounting Risk Management System in a French University <i>Nathalie Bénet, Université Toulouse Capitole</i> <i>Christophe Godowski, Université Toulouse Capitole</i> <i>Jonathan Maurice, Université Toulouse Capitole</i></p>
7:00 pm – 10:00 pm	<b>Gala Dinner (Restaurant Le Cercle, HEC Montréal)</b>	

DAY 2: Saturday, May 12, 2018

Time	Room Quebecor	Room Sony
9:00 am – 9:45 am	<p><b>Parallel Session 5A: Governing populations</b> <b>Chair: Yves Gendron</b> The State of Ohio's Auditors, the Enumeration of Population and the Project of Eugenics <i>Mitch Stein, Western University</i> <i>Vaughan Radcliffe, Western University</i> <i>Cameron Graham, York University</i> <i>Martin Persson, Western University</i></p>	<p><b>Parallel Session 5B: Ethics and Hypocrisy</b> <b>Chair : Charles Cho</b> Accounting for Gas Flaring in Nigeria and Moral Hypocrisy <i>Osamuyimen Egbon, University of Essex</i></p>
9:45 am – 10:30 am	<p>Transforming the “Indian Agent” into the “Agent Who is Indian”: Normalizing Accountability Reporting in Contemporary First Nations Communities <i>Evans Russell, University of Windsor</i></p>	<p>Catch - and Regulate - Business Ethics if You Can! An Illustration of the Legalisation of Organisation <i>Wafa Ben Khaled, University of Birmingham</i> <i>Nicolas Berland, Université Paris Dauphine</i></p>
10:30 am – 10:45 am	<b>Coffee Break (Room Quebecor)</b>	
10:45 am – 11:30 am	<p><b>Parallel Session 6A: Professional Expertise, Fraud and Compliance</b> <b>Chair: Mouna Hazgui</b> Auditors' Contribution to the Social Construction of IFRS Compliance During the Standard-Setting Process: Unveiling a Facet of Large Accounting Firms' Part in the Transnational Regulation of Accounting? <i>Hervé Kohler, Université de la Polynésie française</i> <i>Christine Pochet, Sorbonne Business School</i> <i>Anne Le Manh, ESCP Europe</i></p>	<p><b>Session 6B: Morality, Sin and Outrage</b> <b>Chair: Wafa Ben Khaled</b> Mediating Outrage and Accounting: the Dynamics of Moral Audit <i>Mike Power, London School of Economics and Political Science</i> <i>Renata Stenka, University of Reading</i></p>
11:30 am – 12:15 pm	<p>The Show Must Go On! Legitimization of Fraud-Fighters' Professional Expertise - the Case of the ACFE <i>Cynthia Courtois, Université du Québec à Trois-Rivières</i> <i>Yves Gendron, Université Laval</i></p>	<p>Transcending the Sin Stock Category: Communicating CSR in the Wine Industry <i>Kenneth Fox, University of Saskatchewan</i></p>
12:15 pm – 1:30 pm	<b>Buffet Lunch (Room Quebecor)</b>	
1:30 pm – 2:15 pm	<p><b>Parallel Session 7A: Valuating the Invaluable</b> <b>Chair : Cheryl Lehman</b> Revaluating Autistic People in the Labour Market: Devices and How They Navigate Valuation Dissonance <i>Kate Ruff, Carleton University</i> <i>Darlene Himick, University of Ottawa</i></p>	<p><b>Parallel Session 7B: Role and Evolution of Boundary Objects</b> <b>Chair: Simon Dermakar</b> Translating through Institutional Contexts: A Field Study on the Formation of a Performance Management System <i>Claire Deng, York University</i></p>

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2:15 pm – 3:00 pm	Contested Valuations of Life Itself. Accounting for Death, Resuscitation, and the End of Life <i>Marie-Astrid Le Theule, CNAM/LIRSA Morales Jeremy, Royal Holloway Caroline Lambert, HEC Montréal</i>	From Intra-to Inter-Organizational Interactive Control: the Role of Inscriptions and Boundary Objects <i>Chaffik Bakkali, Université de Montpellier Jonathan Maurice, Université Toulouse Capitole Gérald Naro, Université de Montpellier</i>
3:00 pm – 3:10 pm	Closing Remarks	

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**Each presenter is given 45 minutes and is free to decide between two options:**

- Option 1: The presenter is first given 20 minutes for an uninterrupted presentation. Then, 25 minutes are devoted to questions and comments from the audience.
- Option 2: The presenter accepts questions and comments from the audience anytime during the presentation.